



# Ronald McDonald House Charities of Augusta

1442 Harper Street, Augusta GA 30901 • (P) 706-724-5901 • (F) 706-828-5544 • [www.rmhcaugusta.org](http://www.rmhcaugusta.org)

*“Keeping Families Close”*

## MARKETING COMMUNICATIONS & DEVELOPMENT INTERN

### Purpose of Position

The Marketing & Communications interns plays a supportive role to the development and special events team. This position assists with the planning, development and execution of the marketing strategy. School credit may be applied for this internship.

### Responsibilities may include:

- Assisting with coordinating the House’s e-newsletter.
- Posting content on the House Website
- Assisting with community outreach efforts
- Assisting with Special Events planning and attend committee meetings
- Designing promotional flyers, postcards, invitations, etc.
- Soliciting and securing donations of auction items and event sponsorships
- Assisting at volunteer fairs and community expos

### Commitment:

Exact start and end dates are flexible and will be determined by the House and the student. This position involves approximately 12-20 hours of work a week, the specifics are negotiable.

### Qualifications:

- Professional demeanor, solid organizational skills, good time management, ability to multi task.
- Should have completed two years of undergraduate study.
- Concentration of study may include communications, Public Relations, public administration, journalism, marketing, English, or a related area.

**Please send resume and cover letter to Kristin Gordon, Volunteer Coordinator, at [kristin@rmhcaugusta.org](mailto:kristin@rmhcaugusta.org)**