



Ronald McDonald House Charities of Augusta

1442 Harper Street, Augusta GA 30901 • (P) 706-724-5901 • (F) 706-722-0884 • www.rmhcaugusta.org

“Keeping Families Close”

MARKETING & MULTIMEDIA INTERN

Purpose of Position

The Marketing & Communications interns plays a supportive role to the development and special events team. This position assists with the planning, development and execution of the marketing strategy. School credit may be applied for this internship.

Responsibilities may include:

- Assisting with coordinating the House’s e-newsletter.
- Posting content on the House Website, Blog and Social Media
- Assisting with community outreach efforts
- Assisting with Special Events planning and attend committee meetings
- Creating web graphics including digital display ads and promotional graphics.
- Shooting photos at events and upload to Facebook and website.
- Designing promotional flyers, postcards, invitations, etc.
- Soliciting and securing donations of auction items and event sponsorships

Commitment:

Exact start and end dates are flexible and will be determined by the House and the student. This position involves approximately 10-40 hours of work a week, the specifics are negotiable.

Qualifications:

- Professional demeanor, solid organizational skills, good time management, ability to multi task.
- Should have completed two years of undergraduate study.
- Concentration of study may include communications, Public Relations, public administration, journalism, marketing, English, or a related area.

**Please send resume and cover letter to Payton Prather,
Community Relations Coordinator, at payton@rmhcaugusta.org**